Ad Design Requirements

- Create the document using the exact ad dimensions.
  - 2x2: 3.792" wide x 2" high
  - 2x4: 3.792" wide x 4" high
- Do not design ad on a letter-size page (8.5" x 11").
- Use only black & white or grayscale art and text.
- Do not use color images or type.
- Borders on ad are recommended.
- Do not use crop marks.
- Please send your ad as a PDF (Portable Document Format), if possible.
- Embed all fonts, including system fonts.